



What Life Insurers are Saying About



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This progressive program is a vital tool that will allow our partners to help clients of their advisors, producers and agents should they suffer the unfortunate diagnosis of cancer.

As our partners have come to expect, this is another innovative step we take in order to provide the most advanced tools and technology...

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William Shelow, President & CEO, LifeMark Partners

Supporting Longer, Healthier Lives

The odds are sobering. Cancer is presently the 2nd leading cause of death claims, and Americans born today have a 50% risk of being diagnosed with cancer during their lifetime.¹ Most will be unprepared to navigate the complexities of health care systems to ensure the best treatment options for positive outcomes. Cancer Guardian has been developed to address the complexities of navigating the cancer journey to support longer, healthier lives.



Prevention and Treatment - it's in the DNA

Cancer is a complex genetic disease. Cancer Guardian provides both hereditary cancer screening to help prevent cancer, and comprehensive genomic profiling if diagnosed with cancer. Studies have shown that early detection contributes to improved survival rates. In breast cancer, early detection drives a 4x improvement in five-year survival rates.²

Navigating Cancer with Expert Support

In a recent survey, 47% of cancer patients/caregivers indicated that there was “no knowledgeable advocate to help” in finding an effective treatment or solution.³ Cancer Guardian provides dedicated Cancer Support Specialists to provide support and resources through each step of the cancer journey for improved outcomes.



Affordable Access to Advanced Cancer Services



Cancer Guardian solves the problem of awareness, access and affordability to services that can help improve prevention and survival. It democratizes cancer care by providing members with the advanced DNA testing and support services typically limited to those with the means and the connections to access.

Offer Policy Holders Affordable Comprehensive Cancer Support

Cancer Guardian is an innovative support program that can help in the prevention and management of cancer by combining the power of advanced DNA testing with the personalized support of expert cancer care resources.



Cancer Support Specialists

At any time, members have access to the Cancer Information Line to ask any cancer related questions, concerns, risk-mitigation strategies, or caregiving guidance. If diagnosed with cancer, members are provided with:

- A Dedicated Cancer Support Specialist
- Expert Pathology Review
- On-Site Nurse Advocate (one visit)

Advanced DNA Testing

Take preventative measures by understanding genetic risk of cancer with the **Hereditary Risk Screening Test**. If diagnosed with cancer, fully-funded access to **Comprehensive Genomic Profiling** can help doctors identify the most effective treatment options.

Navigation Technology

The cancer journey can be confusing and financially devastating. Cancer Guardian provides white-glove support through:

- Medical Records Platform
- Clinical Trial Explorer
- Financial Navigation

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This benefit, out of all the point solutions out there, rises to the top of my list based on the support, resources, and top-quality experts. It was a life-saver for me as a caretaker for my dad.

Deb Smolensky
Cancer Guardian Member

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Learn more at
CancerGuardian.com
833-CGUARDIAN
(833-248-2734)

CANCER GUARDIAN™
Comprehensive Cancer Support

Legal Disclosure: Wamberg Genomic Advisors is not an insurance company and Cancer Guardian Comprehensive Cancer Support Service is not an insurance policy. The Service does not provide payment or reimbursement of payment for treatment costs of any kind nor will it provide compensation for any financial losses suffered by members. Its sole obligation is to provide the services described on this document.

References:

1. Lifetime Risk of Developing or Dying from Cancer Basic Facts. American Cancer Society, 2019.
2. www.cancer.org/health.com/content/dam/corp/web/documents/publication/CardinalHealth-2018_Oncology_Insights_June.pdf
3. Wamberg Genomic Advisors Cancer Survey of 204 cancer patients and nonprofessional advocates fielded by Survey Sampling International (SSI), 2018. Available at: www.managedhealthcareexecutive.com/leukemia-and-lymphoma/most-troubling-part-cancer-treatment-patients